

Missing in Action

Closing the socio-economic gap in youth social action through sport

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Volunteering



What is Social Action?

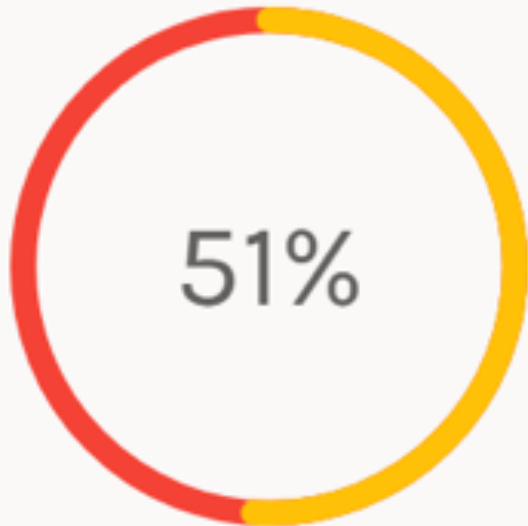
Social action is people coming together to help improve their lives and solve the problems that are important in their communities.

It is about making a difference.



The Challenge: Socio-Economic Gap in Youth Social Action

Young people from more affluent backgrounds taking part:



Young people from lower socio-economic backgrounds taking part:



Why does it matter?

Dual benefit:

- for the volunteer
- and for their community



IMPROVING CONFIDENCE



IMPROVED MENTAL WELLBEING



BENEFITS OF BEING A



VOLUNTEER

BUILDING NEW FRIENDSHIPS



HAPPIER COMMUNITIES



BOOSTING LOCAL ECONOMY



SPORT
ENGLAND



How sport and physical activity can be part of the solution

Active Leads is London Youth's programme to support girls and young women design and lead sport and activities to meet the needs of their peers and communities.





VIY, supports young people to take part in social action through local DIY challenges refurbishing sports and community facilities whilst learning trade skills



There is a real opportunity for sport and physical activity to reach the young people who are missing out, who potentially have the most to gain, and support positive change in our communities.

Thank you!
Now over to you....

Keep the conversation going:
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