



Volunteering is the golden thread

How Manchester City Council, The Manchester NHS Clinical Commissioning Group, Universities and Greater Sport are Using Technology to Enable Volunteers to Build Stronger Communities

**Why bother with
volunteers?**

**Depending on who you believe
volunteering is worth anywhere
from £40 Billion to £200 Billion
annually to the UK economy.**

<https://nfpsynergy.net/free-report/facts-and-figures-volunteering> and
www.bankofengland.co.uk/publications/Pages/speeches/default.aspx

Question 1:

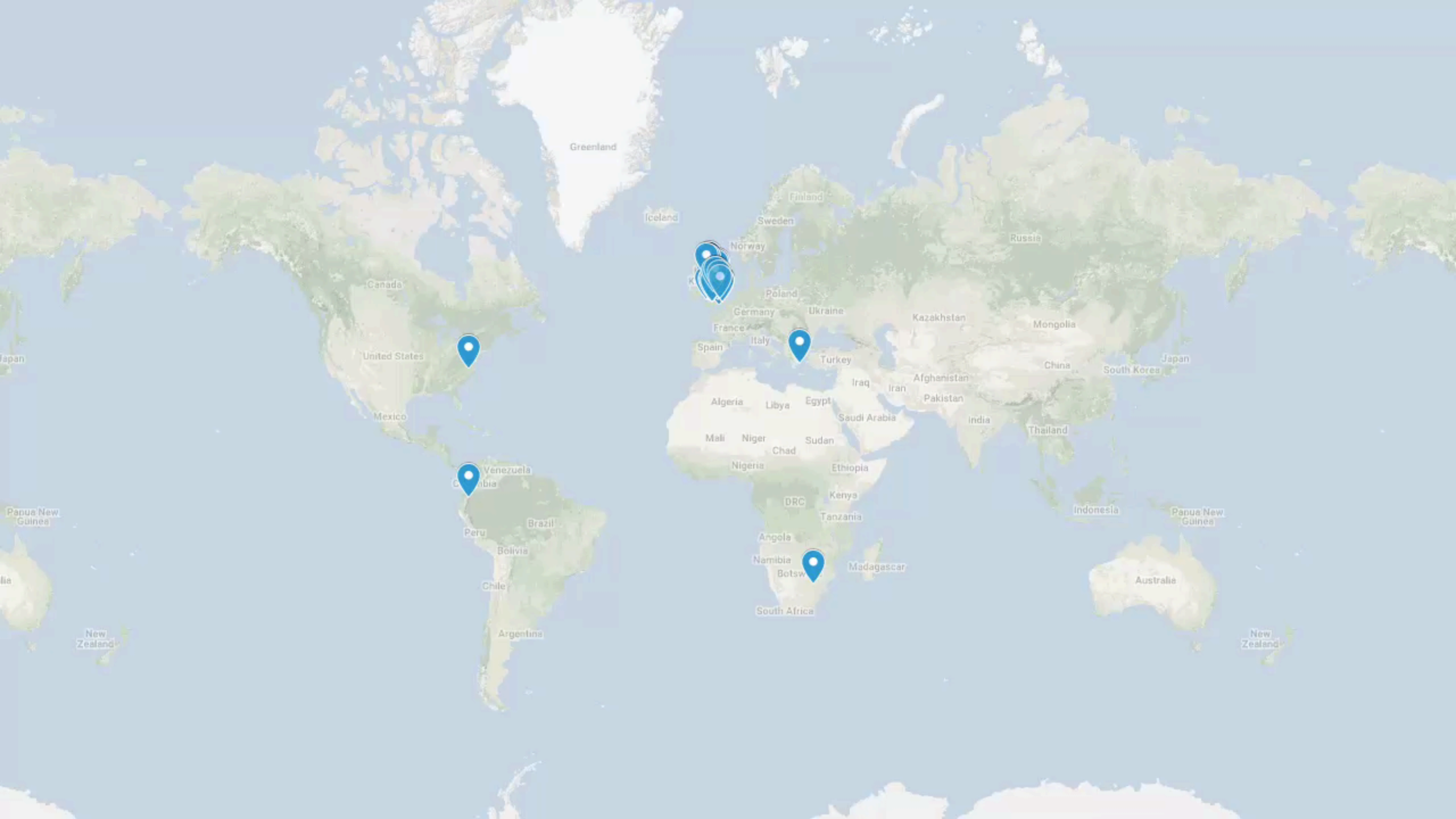
Who in the room, over the last 12 months, has given their time freely in support of a charity, sporting organisations or other voluntary sector organisation?

- 1. Yes, I have
- 1. No, I have not
- 2. Not sure?

Question 2:

If you had to sign post some one who wanted to volunteer where would you send them to?

1. No idea
2. The internet
3. My club or organisation I'm involved in
4. The local authority
5. Other



Greenland

Iceland

Finland

Sweden

Norway

Canada

Poland

Russia

United States

Germany

Ukraine

Kazakhstan

Mongolia

France

Italy

Turkey

Iraq

Iran

Afghanistan

China

South Korea

Japan

Mexico

Spain

Algeria

Libya

Egypt

Saudi Arabia

Pakistan

India

Thailand

Mali

Niger

Chad

Sudan

Ethiopia

Nigeria

DRC

Kenya

Tanzania

Indonesia

Papua New Guinea

Venezuela

Colombia

Brazil

Peru

Bolivia

Chile

Argentina

Angola

Namibia

Botswana

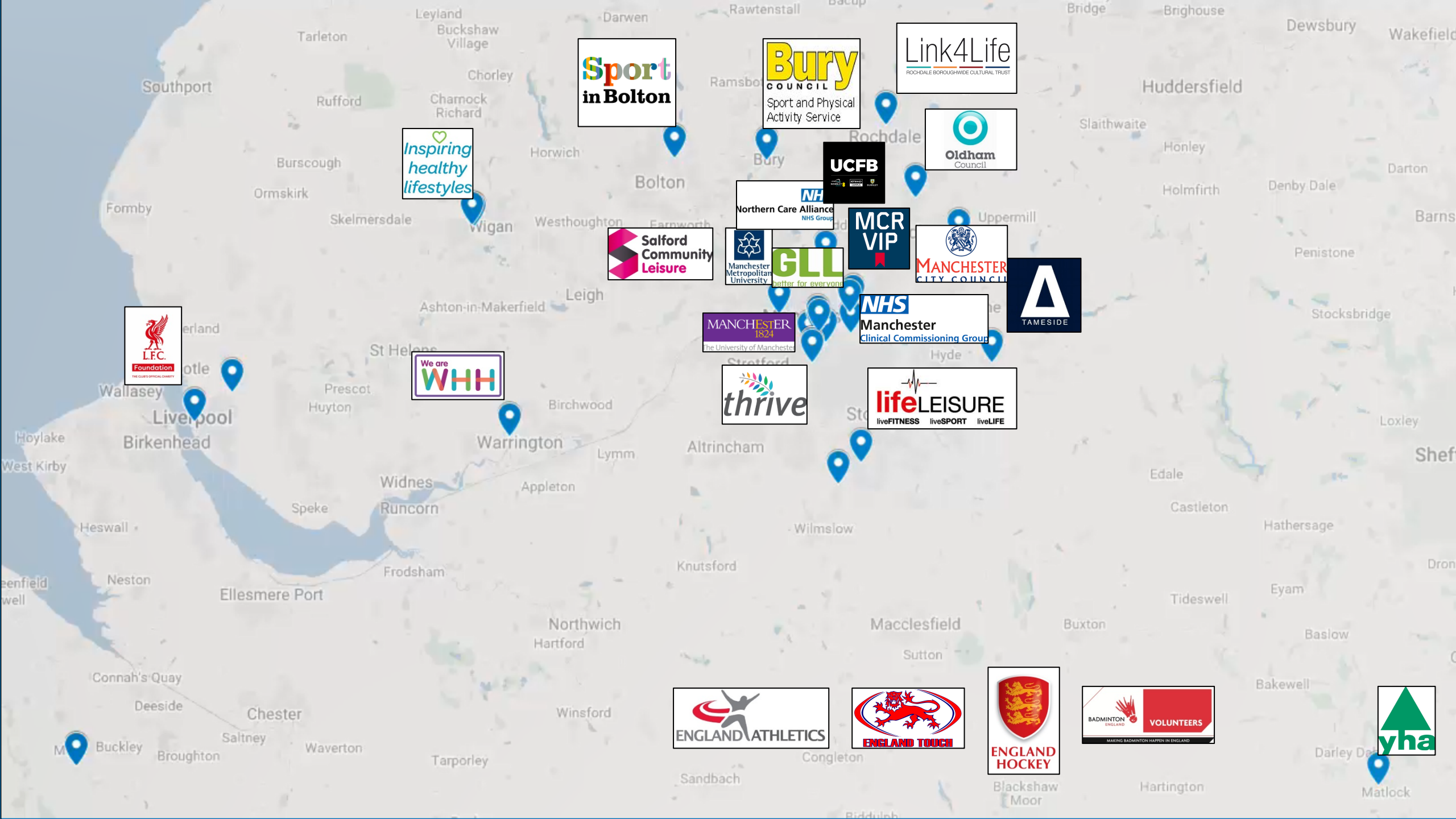
Madagascar

South Africa

Australie

New Zealand

New Zealand



What do the numbers say?

9000 active volunteers in Greater Manchester

Over half a million hours of verified voluntary action across all our systems in the north west.

23% report volunteering for multiple organisations

18% report regular volunteering

We think we are just getting started!

What can you take away from this?

Rule no 1 of Volunteer Management:

If you don't ask for help you won't get any!





What can you take away from this?

Rule no 2 of Volunteer Management:

Be clear and explicit about what you want your people to do. People don't like to commit to open ended tasks.

A row of wooden blocks spelling out the phrase "WE MAKE IT EASY". The blocks are arranged in four groups: "WE", "MAKE", "IT", and "EASY". The letters are in a bold, black, sans-serif font. The blocks are set on a reflective surface, and the background is a soft, out-of-focus gradient.

What can you take away from this?

Rule no 3 of Volunteer Management:

Make it as easy as possible for people to get involved and ensure they have a great experience

A close-up photograph of a person's hands holding a rectangular piece of brown cardboard. The words "Thank You!" are written on the cardboard in a large, black, cursive font. The person is wearing a grey and red patterned sweater. The background is blurred, suggesting an indoor setting.

Thank You!

What can you take away from this?

Rule no 4 of Volunteer Management:

Say thank you, recognise their hard work and accomplishments and tell your volunteers what they mean to you and your organisation.

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